



## INSPIRATIONS

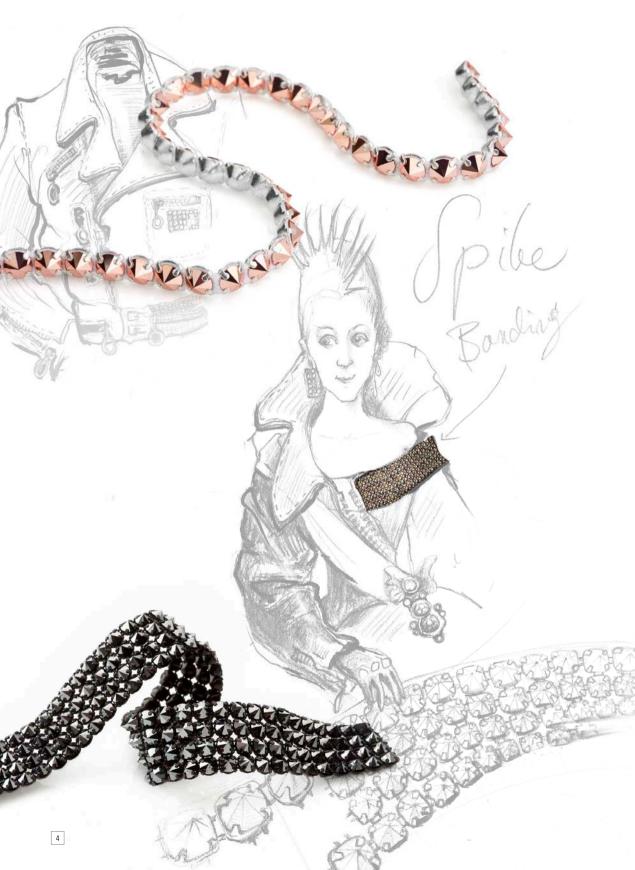
**SPRING & SUMMER 2015** 



## INSPIRATIONS SPRING & SUMMER 2015

For centuries, glass master craftsmen have been making the finest, beautifully cut crystal in the northern regions of Bohemia. They perfected their art through dedication and a single-minded pursuit: to bring only the best, most sparkling and inspirational of products to market.

Today, we continue in the steps of these forefathers to bring you our inspiringly beautiful PRECIOSA Crystal Components. With their delicate elegance, captivating brilliance, and reasonable price, no other products on the market can compare! Now, you too can inspire yourself to new heights!





**NEW PRODUCT** 

# Spike Bandings

## PUNK IS (NEVER) DEAD

Get out the black, slap on the gel and wake up to a whole new Punk Revival! Though geared to the hipper, younger (and young-at-heart!) crowd, this avant-guard banding has a luxurious timelessness to it, adding a vibrant elegance to accessories, jewellery and clothing. Available in MAXIMA quality\*, our new Spike Banding comes in two chaton sizes, three cup colours, on 10-meter braids or stramines, AND in nine exciting metallic coatings! What's more, its vibrant spikes come in one to twenty-four row bands!

<sup>\*</sup> Lead content < 0.009 % (< 90 ppm)



## SPIKE BANDINGS

COATINGS	(b) (b)
Crystal Blue Flare   00030 BIF	•
Crystal Aurum   00030 Aur	
Crystal Labrador   00030 Lab	•
Crystal Capri Gold   00030 CaG	
Crystal Monte Carlo   00030 MtC	•
Crystal Starlight Gold   00030 StG	•
Brown Flare   23980 BrF	
Jet Silver Flare   23980 SiF	
Hematite   23980 Hem	







#### Spike Bandings

Art.	Description	Packing Unit (Spool)	Note
		М	
491 13 501	MC Chatons   ss15	10	Each style (apart from Banding on Braid)
491 13 901	MC Chatons   ss19	10	available from 1-row to 24-rows wide

#### Available Styles

Art.	Note
491 13 xxx – On Braid 491 23 xxx – No Extra Stramine 491 33 xxx – One Side Stramine	Each style (apart from Banding on Braid) available from 1-row to 24-rows wide
491 43 xxx – Both Side Stramine	

#### Available Settings

up, White Stramine/Braid	
up, Black Stramine/Braid	
p, White Stramine/Braid	
p, Black Stramine/Braid	
up, White Stramine/Braid	
up, Black Stramine/Braid	
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**NEW PRODUCT** 

## Crystal Tubes

## TOTALLY TUBULAR!

Ideal for so many spectacular creations – from bridal to DIY beading – these new crystal tubes expand our rondelle collection. With their trendy and unusual shape, the MAXIMA cut crystals make this a sparklingly elegant bead that can be used alone (sewn-on, strung and glued), or combined with other beads. The new Crystal Tubes come in two sizes (16 x 7 mm and 20 x 7 mm) and raw, silver, gold, black and rhodium plating.

## AVAILABLE IN ALL MC CHATON MAXIMA COLOURS AND COATINGS



#### Crystal Tubes

Art.	Plating	Size	Packing Unit
		MM	GROSS
7113 7032	/xx	16×7	1
7113 7031	/xx	20×7	1

#### Available Platings

Plating	Туре
/00	raw
/01	silver
/02	gold
/03	black
/04	rhodium







**NEW TRENDY COLOURS** 

## Multicolour Chains

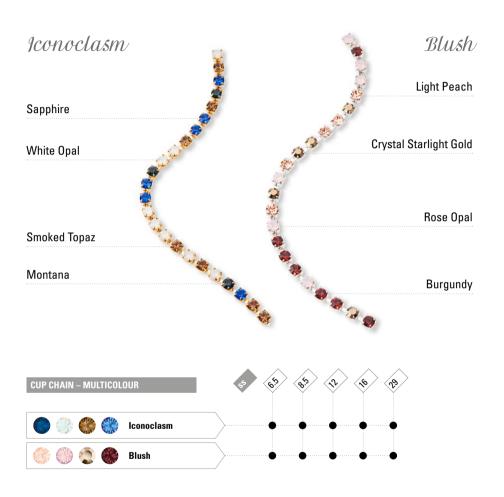
### RIVETING RAINBOWS

This multicoloured addition to our chain product line lets you easily apply the vibrant FW 2015/2016 colour trends. In addition to the Iconoclasm and Blush colour combinations, these MAXIMA-quality chains are available in spicy Oriental Mosaics and striking Silky Curves AND you can even create your own custom colour combinations! As with all our chains these new products can be soldered\*, sewn-on or glued, making them one of our most versatile products.

<sup>\*</sup> The Blush colour combination cannot be soldered.



## MULTICOLOUR CHAINS



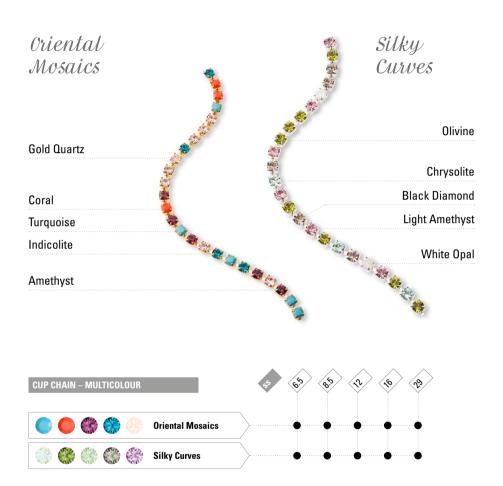
#### Multicolour Chains

Art.	Plating	Size	Packing Unit
		SS	М
7413 0027	/xx	6.5	100
7413 3001	/xx	8.5	50
7413 3002	/xx	12	50
7413 0047	/xx	16	25
7413 0028	/xx	29	10

#### NOTE:

The Blush colour combination cannot be soldered. Coloured stones are placed in random order in our Multicolour Chains.

#### OTHER AVAILABLE MULTICOLOUR CHAINS



#### Available Platings

Type of sizes	Plating	Туре
	/70	raw
MC Chatons MAXIMA ss 6.5, 8.5, 12	/71	silver
	/72	gold
	/73	black
	/74	rhodium

Type of sizes	Plating	Туре
	/00	raw
NAC Chatara NAAVINAA	/01	silver
MC Chatons MAXIMA ss 16, 29	/02	gold
	/03	black
	/04	rhodium





16 NEW COLOURS

## Plastic Bandings

### COLOURFUL BANDS

We have also expanded our popular plastic bandings with SIXTEEN new colours and three sizes, with completely new ss 8 and ss 19 sizes. You can also now combine banding and stone colours to create your very own look. Packaged in ten meter lengths, our bandings can be used with textiles, in jewellery, for fashion accessories – and even in the food industry (e.g. cake decorating).

### PLASTIC BANDINGS

#### **NEW BASE COLOURS**

Pink | ART. 491 81 301/44

Aqua | ART. 491 81 301/46

Sky Blue | ART. 491 81 301/47

Fluorescent Pink | ART. 491 81 301/4A

Fluorescent Orange | ART. 491 81 301/4B

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Fluorescent Yellow | ART. 491 81 301/4C

Green | ART. 491 81 301/4D

Purple | ART. 491 81 301/4E

Dark Pink | ART. 491 81 301/4F

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Grey | ART. 491 81 301/4G

Acid Light Blue | ART. 491 81 301/4H

Blue | ART. 491 81 301/41

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Roval Blue | ART. 491 81 301/4J

Acid Green | ART. 491 81 301/4K

Orange | ART. 491 81 301/4L

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Khaki | ART. 491 81 301/4M

#### OTHER AVAILABLE BASE COLOURS



Gold | ART. 491 81 301/02



Black | ART. 491 81 301/03



Chalk | ART. 491 81 301/40



Alabaster | ART. 491 81 301/41



Lemon Yellow | ART. 491 81 301/42



Antique Gold | ART. 491 81 301/43



Flame Red | ART. 491 81 301/45



Navy Blue | ART. 491 81 301/48



Grass Green | ART. 491 81 301/49

#### Plastic Bandings

A	rt.	Description	Packing unit (Spool)	
		MC Chatons	М	
	491 80 801	ss 8	10	1
	491 81 301	ss 13	10	
	491 60 717	ss 13, Flowers	10	
	491 60 709	ss 13	10	
	491 81 901	ss 19	10	1

NEW SIZE

17



## VIVA la Différence!

### LEAD-FREE BRILLIANCE

STOP the presses! The beloved and popular VIVA 12° is going green! Without missing a beat, or losing any of its perfect optical-aesthetic brilliance, our fashionable MC Chaton Rose VIVA 12° is now lead-free\*. Ideal for especial stringent product categories like children's jewellery, the new lead-free Chaton Rose VIVA 12° conforms to CPSIA standards. It comes in our full assortment of 46 colours, 22 coatings, and 14 sizes in both foiled and hotfix versions.

<sup>\*</sup> Lead content < 0.009 % (< 90 ppm)



### NEW AB COATING

Strike up a note with a bit of glittery jazzy blue in this completely new shade of AB! The stones strikingly fashionable – yet evergreen – blue tones with silver and purple flashes, come in two smart cuts and fourteen sizes ranging from ss 4 to ss 48. This brand new AB, which can be applied to both crystal and coloured components, is available in both foiled and hotfix options. It is also much more resilient and has improved colour consistency to give your products the extra melodic sparkle they deserve!

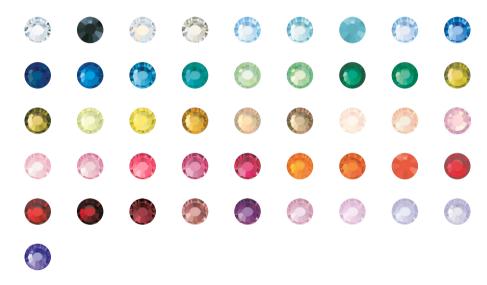


#### MC CHATON ROSE VIVA12®

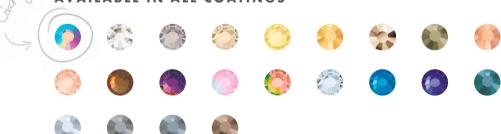


## LEAD-FREE CRYSTAL + NEW AB COATING

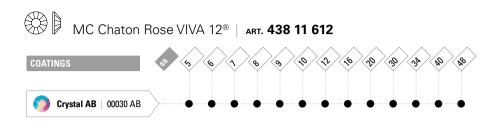
#### **AVAILABLE IN ALL COLOURS\***

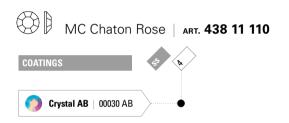


#### **AVAILABLE IN ALL COATINGS**



#### **AVAILABLE IN ALL SIZES\***







#### NOTE:

- \* The new AB coating is available in all colours and sizes.
- \*\* The hotfix is not available in ss 7 a 9.





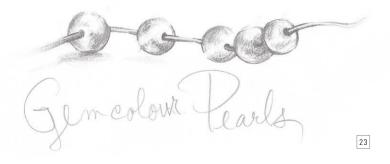


**NEW TRENDY COLOURS** 

## Gemcolours

### NATURAL INSPIRATIONS

It doesn't take a detective to figure out that extending our Nacre Pearl product line was the right move. Responding to your requests, we have added seven new trendy colours inspired by naturally-occurring stones. These exciting new additions are available in all our standard shapes and sizes.





### **GEMCOLOURS**



#### OTHER AVAILABLE COLOURS OF NACRE PEARLS



#### NOTE:

\* This Gemcolour replaces the previous Pearl Effect Black. Its product number remains identical.

## GEMCOLOURS ARE AVAILABLE IN ALL SHAPES AND SIZES

$\odot$	Pearl Round	ART. 131 10 011	mm	4, 5, 6, 8, 10, 12
0	Pearl Round – Semi	ART. 131 10 012	mm	4, 5, 6, 8, 10, 12
0	Pear – Semi	ART. 131 50 012	mm	11.5×6, 15×8
	Button – Semi	ART. 131 80 012	mm	6, 8, 10, 16
	Pearl Elliptic	ART. 131 50 021	mm	11×9.5, 16×14
$\bigcirc\bigcirc\bigcirc\bigcirc\bigcirc\bigcirc\bigcirc\bigcirc\bigcirc$	Round Pearl Strand	ART. 132 10 011	mm	4, 5, 6, 8, 10, 12
	Elliptic Pearl Strand	ART. 132 50 021	mm	11×9.5, 16×14
	Round Cabochon	ART. <b>131 11 030</b>	mm	3, 4, 5, 6, 7





#### **Environment**

Preciosa is the European company that believes in supporting the preservation of the environment. We strive to ensure safety for those who use our products. We enforce environmentally safe working conditions and utilize ecologically responsible technologies. The highest standards of quality and ecological certification are fully met by our lead-free MAXIMA by Preciosa® product line and MC Chaton Rose VIVA 12® which both contain less than 0,009 % lead. Our production is regularly tested by accredited laboratories in order to ensure their compliance with all major crystal standards and legislation below:

## ✓ ASTM F2923-11\* Standard Specification for Consumer Product Safety for Children's Jewellery

- ✓ ASTM F963-11\* Standard Consumer Safety Specification for Toy Safety
- ✓ CPSC 16 CFR 1303 Lead in a Surface Coating
- ✓ CPSIA\*

  Consumer Product Safety Improvement Act
- ✓ Safety of Toys
  Heavy metal migration limits according to
  Directive 2009/48/EC
- ✓ OEKO-TEX Standard 100
  Product Class II
- ✓ REACH

  Registration, Evaluation, Authorisation and Restriction of Chemical Substances
- ✓ RoHS\*\*

  Restriction on Use of Hazardous Substances



PRECIOSA products that carry our new Lead-Free Brilliance symbol contain less than 0.009 % lead (< 90 ppm) and are made according to the highest environmental and sustainable manufacturing practices. These premium products meet the most stringent industry standards and international certifications.

<sup>\*</sup> Requirements of this standard are fully met by our lead-free MAXIMA by Preciosa® product line and MC Chaton Rose VIVA 12®.

<sup>\* \*</sup> Except Citrine, Coral, Garnet, Hyacinth, Light Siam, Olivine, Siam, Sun.

Crystal tube gencolow fearls



#### **Member of PRECIOSA Group**

PRECIOSA® is a registered trademark.

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